

The SUNRAISE

April 13, 2004

The Newsletter of the Rotary Club of Norfolk Sunrise

Membership and Vocational Committee Report:

Highlights for previous month and plans for April:

- ★ Tuesday March 30, 2004 we welcomed eight new members into Rotary
- ★ New members were treated to a Curling night on March 27, 2004
- ★ Two new application pending will follow up with sponsor on status

As chairperson of the Membership and Vocational Committee I personally would like to welcome all our new members to The Rotary Club of Norfolk Sunrise. New members are the lifelines of our organization and its great to see such enthusiastic individuals taking part in our group. My thanks to Past President Steve Malo who gave a warm heartfelt talk on not only the history but also its involvement at present. Steve closed with on a serious note about how we are all committed to taking part in making this world a little nicer place to live. This was a club effort so thanks go to all the members for helping make our club become just that much stronger by involving new representatives of our community. Special thanks to my committee, Rhonda Clarke, Keith Flexman, Donna Raytrowsky, and Paul Medve because it truly was a team effort. I know President Keith Jones is proud of everyone for making March 30th a highlight of his term.

Dave Murphy

UPDATE: Anniversary Plans

All three clubs have been meeting once a month for the past six months. The synergy is great and things are coming together nicely. The main focus of our group was to inform Norfolk County as to what Rotary is all about.

Projects:

New signage in all parts of the county

Regular Radio announcements for the year

Newspaper flyers to every household in Norfolk about Rotary

Grand Ball is scheduled for February 26, 2005 (Feb. 23, 1905 first meeting)

Plans for a group trip by bus to the International Convention in Chicago June/05

Rotary Club of Norfolk Sunrise personal project is the Windmill in the Park which we will finish this year. As we progress there are other items on the agenda to be worked out for the year. It is going to be a year of celebration not only for Norfolk Clubs but Rotary itself. On a personal note it is great working with the other clubs there cooperation's in the room makes us feel as one club or better yet as Rotarians practicing Service Above Self

Thanks Dave Murphy

RCNS Duty Report for April 13, 2004

President Keith Jones remarked on a very well attended meeting; unusual following a long weekend! IN addition, Keith correct some stat's given last meeting. there are in fact 27 men and 27 women in our club.

Guest Speaker:

Ross Gowan introduced our guest speaker, the Honourable Bob Speller, federal minister of agriculture and agri-food. Mr. Speller was warmly welcomed by the club and remarked that was nice to be home!

He went on to outline some of the is-



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Don't Miss...

New & Prospective Member Wine & Cheese

Date: Tuesday June 1, 2004

Time: 7:30 pm to whenever

Place: Donna Raytrowsky home,
(Off Lynndale behind Golf Club)

4 Summit Circle, Simcoe, Ontario

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create the future for agriculture. These challenges include (though no doubt are not limited to) BSE, Avian Flu, Asian Longhorn Beetles and the Emerald Ash Borer.

Speller informed us that Ontario is Canada's #2 exporter of beef. As some 85% of our trade is with the U.S., any trade challenges with the Americans are very critical. They will be overcome, but we are cautioned this takes time. The still-closed-to-Canadian-beef American border impacts Canadian farms and farm families.

Mr. Speller stressed the importance of building relationships at all levels including such groups as the Cattlemen's Ass'n and The CFA. Speller indicated he also values his relationship with Rotary.

As a club, and as individuals, we were encouraged to write to Canadian Peacekeepers overseas. This will have a very positive impact on any who receive correspondence from "home".

Admittedly these are challenging times in agriculture, but with that comes opportunities. Some of these are:

- tomatoes, which produce cancer fighting chemicals
- tobacco, which produces a substance that helps against Crone's disease
- goat's milk, which can be used to produce spider silk for use for sutures and for bullet proof vests

Ross was complimented on the work of he and his Team Advising on the Crisis in Tobacco. Speller stressed the need to change, to adapt, and to work together. There is an agenda for change not only in Norfolk but also in all of Canada. Speller cited similar situations in grain producing provinces that now face price competition from once important customers such as Brazil, Argentina and China. These low cost producers are challenging Canada's grain and oilseeds industries.

Although good, we need to get better at controlling the cost of production and adding value. Mr. Speller explained that the different parts of the value chain need to find ways and means to work together in a community effort of producers, processors, retailers and consumers. We can and should promote and take pride in the high quality and safety of Canadian produced food. For example, Canadian domestic beef consumption actually increased in the wake of the BSE crisis. This is due the confidence Canadians have in our food safety systems.

In concluding, Mr. Speller reiterated there are opportunities, but it will take effort. And, that effort must be by the entire community.

A 10-minute Q&A session followed Mr. Speller's remarks during which he defended Prime Minister Martin's record and plans for the future of Canada.

Rotary Club of Norfolk Sunrise Awards Top Honour to Dr. Raymond Danley

Rotary International recognizes the contributions of others who exemplify the ideals of Rotary through "Service Above Self" with the Paul Harris Award, named after the founder of Rotary. The recipient must demonstrate high ethical standards in their business, professional and personal life. On Sat. Apr 3rd, 2004, Dr. Raymond Danley was awarded a Paul Harris Fellowship Award by the Rotary Club of Norfolk Sunrise. This award was in recognition of Dr. Danley's outstanding contributions to our community. Through his music, he has helped individuals and a wide range of charitable organizations, such as Norview Lodge, Norfolk General Hospital, Rotary, the Literacy Council and various churches to raise over \$10,000 annually in support of community and world service.

The world's first service club, the Rotary Club of Chicago, Illinois, USA, was formed on 23 February 1905 by Paul P. Harris, an attorney who wished to recapture in a professional club the same friendly spirit he had felt in the small towns of his youth. The name "Rotary" derived from the early practice of rotating meetings among member's offices. The Rotary Club of Norfolk Sunrise was chartered in 1996 and meets weekly for breakfast meetings in Simcoe. It is comprised of over fifty local business professionals who dedicate themselves every day to the improvement of the local and international community. The club is known by its signature fund-raising events such as the Waterford Pumpkinfest Spookhouse an annual Cigar Night and Toast to Spring Wine Gala.

Projects the club has supported in the past include "Coats for Kids", the Fresh Air Fund (Children's Aid Society), the Junior Achievement Program, the Upper Deck Youth Centre, the Alzheimer's Society, REACH Parenting Program, Lynn River Spring Clean-up, Hockey Day in Simcoe and many others. The club also supports the Rotary International project "Polio Plus", which is focused on the elimination of polio worldwide by 2005, by sending teams of club members to Africa and India on a regular basis to administer polio vaccines to children. The club actively supports international Rotary Youth Exchange programs and Professional Study Exchange programs which promote Rotary's goal of world peace and understanding.

Rotary is a worldwide organization of business and professional leaders that provides humanitarian service, encourages high ethical standards in all vocations, and helps build goodwill and peace in the world. Approximately 1.2 million Rotarians belong to more than 31,000 Rotary clubs located in 166 countries.

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