

The SUNRISE

May 27, 2003

The Newsletter of the Rotary Club of Norfolk Sunrise

eco-tourism in Ecuador Ross Gowan

The Rotary Club of Norfolk Sunrise has an opportunity to become involved in an international project that can assist to restore the Ecuadorian environment while also creating business development in that country.

Rotarian Jos Nolle, Niagara College's Director of International Education and Development, updated us on progress in the project aimed at developing sustainable, community-based eco-tourism in coastal Ecuador. This project is a three-way partnership between Niagara College, College of the Rockies in British Columbia, and the Universidad Espiritu Santo in Guayaquil, Ecuador. The project is funded over a 4-year period primarily through the CIDA.

Fourteen Rotary Clubs in District 7090 have also raised \$10,000 US to build 2 EcoLodges and 4 cabins, and Jos is hoping to raise another \$5,000 to build a third lodge. Their 4 year business plan calls for creating self-sustaining business opportunities for several Ecuadorians in the eco-tourism park. They are beginning now to extend micro credit to local entrepreneurs.

Business management and ecology training are a large part of the project, and new courses are being developed at the local university. Each year in June a select group of Niagara College students travel for 3 months to Ecuador to initiate the ecology and tourism-based community projects.

Local businesses and governments appear to be very supportive. The Foundation ProBosque, an organization funded by a local cement company, operates the park for the benefit of their community. In May our club will determine whether to extend financial support for this project. The motion to be voted on May 27 calls for a \$2,000 donation to assist the Welland Rotary Club to build new lodges. Rotarian Jim Peters is organizing a delegation of Norfolk Sunrise Rotarians to visit the project this fall.

Be who you are and say
what you feel, because
those who mind don't
matter and those who
matter don't mind.
~ Dr. Seuss

The participation of our Rotarians for the Cancer Societies Annual Daffodil Brunch at Camp Trillium is very much appreciated. Many of you have become experts in the FIELD of parking, and we hope the weather cooperates with us in the future.

Thankyou again, on behalf of the Daffodil Brunch Committee.

Lucine



Sow the Seeds of Love

www.norfolksunrise.org

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Call for RYLA CANDIDATES!



Dates You
Don't Want
To Forget!

Each year, thousands of young people take part in the Rotary Youth Leadership Awards (RYLA) program worldwide. Young people ages 18-25 chosen for their leadership potential attend an all-expenses-paid seminar, camp, or workshop to discuss leadership skills and to learn those skills through practice. For our District, two programs will be held in 2003. One will be at Brock University, Ontario between July 6 to 12, 2003. The other will be at Hilbert College in Hamburg, NY between August 3 to 9, 2003. The Simcoe Rotary Sunrise club will select one participant to attend the Brock University event.

RYLA aims to:

- Demonstrate Rotary's respect and concern for youth;
- Provide an effective training experience for selected youth and potential leaders;
- Encourage leadership of youth by youth; and
- Recognize publicly young people who are rendering service to their communities.

The Award is a weeklong residential leadership development program consisting of lectures, simulation games, discussion groups, committee work, and public speaking. Knowledge and skill topics include communication, problem solving, ethics, group dynamics, creative thinking, conflict resolution, interpersonal relationships, motivation, and career planning.

This program is intended for mature individuals who have shown unselfishness, self-awareness, and previously exhibited leadership qualities. As noted above, Award nominees must be between 18 and 25 years of age (inclusive). Family members of Rotarians are eligible. If you know of a candidate with the ability to communicate effectively and work well with other young men and women, please notify one of the following as soon as possible to get an application:

"Lucine McKay" lucine@kwic.com Res. 426-6869 Bus. 426-7891

"Blain Schell" schell@kwic.com Res. 443-5067 Bus. 426-1650 x223

"Scott Morris" jstmorris@yahoo.com Res. 426-7139

June 1-4
International Conference at Brisbane

June 3
Joint Service Club Meeting

June 17
Changeover Meeting

CONGRATULATIONS!!

& THANK YOU!!

Congratulations to the Cigar Committee, for putting together a great event last month. You had a terrific turnout, and raised approximately \$8000.00!! BRAVO - This event is still a wonderful fundraiser, and the feedback on it is always great.

By the time you read this newsletter, the Toast to Spring will be over as well. Our committee will be meeting on Wednesday to revisit all the details, and we hope to be able to report to the club as soon as possible.

Thanks to everyone on both committees who put their heart and soul into working these 2 major events, and to those who supported it in any way.

Being a Rotarian is fantastic, and just keeps getting better! Remember, you get out of it what you put into it. Find something that you really enjoy, and focus your efforts there. That's what makes the Rotary wheel go around, all of our different talents and gifts.

President: Sue O'Dwyer

Secretary: Rhonda Clarke-Bruyn

Treasurer: Charlie Douglas

President Elect: Keith Jones

Past President: Steve Malo

Directors:

Mark Boerkamp - Ways & Means

Peter Wheatley - Club Service

Dave Murphy - Community Concerns & Environment

Alan Plater -

Rotary Foundation and World Community Service

Lucine McKay - Youth & Exchange

Carolyn Wiens - Communications & PR