

## What do we want to be when we turn 19?

May 16, 2015



### International Service

- Club donation to RI minimum of \$100/year/member
- Every Rotarian Every Year
- Responds to disasters and emergencies
- Proactively identify needs and projects to support
- Support ongoing Rotary programs & projects
- Participate in international exchanges (youth, GSE, friendship, fellowship)



### Community Service

- Proactively anticipate and respond to changing needs in the Norfolk Community
- Work with and through other community organizations
- Hand's on community projects
- Priority to youth focused initiatives
- Promote environmental education and sustainable projects

*In 2015 we see Norfolk Sunrise as being:*

**A respected group of friendly, energetic, and committed men and women who give passionately of their time, talent, and leadership along the 5 Avenues of Rotary Service**



### Club Service

- Interesting, diverse and challenging weekly programmes
- Interesting and exciting fundraising events raise \$55,000 to \$65,000 annually
- Current and informative web site
- Proactive public relations and communications strategy to promote Norfolk Sunrise and Rotary
- Diverse membership of 55-65 ;retain and encourage members through mentorship, orientation, education and participation
- Family participation

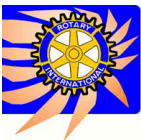


### Vocational Service

- Classification talks and updates
- Club projects capitalize on diversity of members expertise and experience
- Vocational presentations, youth recognition awards, mentoring

### New Generations

- One or more in-bound and out-bound Rotary exchange students
- Annual Welshpool Student Exchange continues
- Youth participation in RYLA, Slapshot and other leadership programs
- Early Act clubs in many Norfolk Elementary schools
- Norfolk High School Interact Clubs



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International Service Ideas

National Immunization Days "Adopt" a First Nation Community
Maintain contact with youth exchange & GSE alumni Sponsor GSE Team Leaders & participants Operation Eyesight International Literacy projects Disaster relief Micro banks Twin/work with non Canadian clubs Chaperone US/Canada youth cross country tour Rotary Ride for Polio Host GSE Teams Hand's on international projects Annual Club RI Donation Adopt African village

Characteristics of Norfolk Sunrise

Friendly Achievers Casual and youthful Leaders in community partnerships Youth oriented Creative React to adversity quickly Dedicated to Service above Self Make a difference New ideas Guests & new members feel welcome Laugh and have fun Gender balance Diverse & Representative No pressure to participate in everything Family like atmosphere Creative Mixture of young and old Leaders in service Caring & generous Well recognized & prominent Like minded group Fundraising leaders Serve youth Professionals in community & international service Leaders in the community Accomplishment PHF's to non-rotarians 60% of members are PHF's Inclusive Highly visible volunteer work force

Community Service Ideas

Promote the opening of the trail annually Food Fights Hockey Day in Norfolk Support to local food banks Literacy projects for youth & adults Responsive to emerging community needs Coats for Kids Support individual members causes Programs targeting unique local needs (Mennonite, First Nations) Sunrise trail Projects geared towards youth hot meal program in school End of school bullying Highly visible volunteer work force Support Women's Shelter Speaking contest at Fair Environmental Projects NYCA Connection continues "It's easy being green" Support individual members causes

Club Service Ideas

Award winning 'E-Sunriser' newsletter Sergeant in Arms is fun Variety of programs Use new technologies Gala Night Continue with off-site meetings Committee members change E-Rotary Auction Varied and enjoyable meetings Fun projects Personal growth Speak Easy Motivational speakers Socialize Sergeant in Arms is fun LobsterFest RibFest Barn Dance Joint 3-Club Ventures SpookHouse Ride for Rotary Spelling Bee Family welcome at events Fall Fest Online networking using Blogs, Twitter, Facebook, YouTube, other social networks Weekly local cable TV Social events Regular media coverage Rotary School Wild Game

Vocational Service Ideas

Young Entrepreneur of the Year Award mentoring hand's on projects, volunteering GSE Subsidies/scholarships for college/university students 4 Way Test Awards (Truth, Fairness, Goodwill & Friendship, Beneficial) classification talks career days

New Generations Ideas

EarlyAct Annual Youth exchange (1-3 students) First Nations Youth Hands-on service projects for youth Welshpool Youth Exchange Mentoring with InterAct & RotarAct RYLA Slapshot Literacy Interact in Norfolk